

POWERFUL PRESENTATION SKILLS

A two-day highly interactive workshop for experienced presenters who now want to achieve maximum results from their presentations.



This workshop will help participants fine-tune their presentation delivery techniques and raise their performance level to enable them to make the most out of every presentation opportunity. Throughout the workshop participants will gain a wide range of practical experience including the delivery of four presentations. Each presentation will have a different challenge thus allowing the participants the opportunity to present in a number of different styles. Individual feedback from the trainer, the rest of the group and via video is also an essential element of the training.

About Skillstudio

Skillstudio is one of the UK's leading providers of presentation skills training services. We are passionate about drawing out the best in people. Since early 2001 we have worked with thousands of people from over a thousand organisations throughout the UK and Europe. **Our client base now includes more than 50% of the FTSE100 companies.** Other clients include International Blue Chip companies through to SME's; Central Government bodies through to local borough & county councils; schools; colleges; universities; hospitals; and charities. In addition, we have worked with many private individuals on a 1-2-1 basis and on our open courses. We are also an approved external CPD training supplier for the Law Society of England & Wales.

Workshop Objectives

- To develop a highly effective personal delivery style to create maximum impact
- To develop a more persuasive and impressive speaking style
- To know how to control your space and presence to build rapport and influence your audience
- To pace and structure material for maximum results
- To use language creatively to present a more powerful message
- To be able to deliver different styles of presentations for different audiences

Workshop Outline - Day 1

Analysis of Current Presentation Style

- Group warm ups
- Self-analysis of current presentation style
- Controlling nervous energy

Presentation Practice (Prepared Presentation)

- Delivery (approx 5 minutes)
- Trainer feedback on effectiveness of delivery style

Creating Greater Impact Through The Voice

- Developing a more confident and convincing voice
- Developing a greater range of expression in the voice
- Influencing your audience with the power of your voice

Engaging With The Audience Visually

- Analysis of your visual impact on the audience
- Using body language to build audience rapport
- Developing your unique presentation style

Presentation Structure, Style & Language

- Preparing a presentation within a time constraint
- Establishing the key message
- Applying structure and style effectively
- Using language to clarify and influence

Presentation Practice - (Unseen Presentation)

- Delivery of presentation
- Analysis via trainer feedback and group discussion

Day 2

Spontaneity & Audience Awareness

- Thinking on your feet
- Developing greater command of your audience
- Gaining the attention and interest of the audience

Presentation Practice - Set Presentation

- Adapting material to the needs of the audience
- Delivery of set presentation to a specific audience
- Analysis via trainer feedback & group discussion

Presentation Practice - Business Topic

- Delivery of opening of presentation
- Feedback on first impressions on audience

Taking Control Of Your Audience

- Tips on delivering to large and small audiences
- Managing the audience's expectations
- Dealing with difficult audiences

Presentation Practice - Business Topic

- Final modifications
- Delivery of presentation
- Analysis via trainer feedback & group discussion

General Feedback Session

- Individual assessment of progress achieved
- Personal action plans
- Overall workshop feedback

Call us today on +44 (0)8456 444 150 to book your workshop

Public Workshop Dates: 2011 - 12

The dates for the **first** day (ie start date) of our 2-day public workshops in London are listed below:-

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Central London	6	8	8	24	23	21	24	24	28

Workshop Fee - £647 + VAT (£776.40 inc VAT) includes:-

- ✓ Two day highly interactive advanced level workshop
- ✓ Numerous opportunities to present and get feedback
- ✓ Personal coaching from an expert trainer
- ✓ Workshop manual full of practical advice
- ✓ Ongoing adhoc support by email
- ✓ Refreshments and light lunch on both days

Bookings

You can book a public workshop place online via our website at www.skillstudio.co.uk. Alternatively, just Email us at public@skillstudio.co.uk or call us on +44 (0)8456 444 150 and we will be happy to check availability and organise your booking.

In-Company Workshops

Our in-company workshops can be held on a date of your choice and at any location in the UK or across Europe (eg your in-house training facilities, a local hotel or business centre).

Our workshops can also be tailored to meet your specific requirements both in terms of content and duration.

To discuss your requirements in more detail and receive a fully costed training proposal from us, please email us at inhouse@skillstudio.co.uk or call us on +44 (0)8456 444 150.

Client Feedback on Skillstudio Courses

The course was really useful and the trainer was very lively which made it enjoyable. This was the best training I ever had in 6 years.

National Consumer Council

An excellent instructor, with the ability to keep all of us enthused throughout the 2 days. This is probably the best training that I have ever been on.

NR International

Excellent course. Most useful presentation course I've been on - as it involves practical experience.

Laing O'Rourke

A great course, I was fully engaged and interested throughout.

Royal Bank of Scotland

It gets you involve right from the start. It was informal, friendly but very focused. Trainer was funny, charming and very experienced.

Cable & Wireless

I found the course extremely useful and the skills I learnt invaluable. My other delegates were as equally impressed as I was. Thank you again.

British Heart Foundation

One of the best courses I have attended. The pace is a key part since the emphasis is continually on "doing" rather than "thinking about doing."

AAH Pharmaceuticals

Client List

BP
Shell
BBC
CNN
Astra Zeneca
GSK
LloydsPharmacy
NHS
Lloyds Banking Group
Nationwide
Akzo Nobel
John Lewis
Sony Music
Lifesearch
McKesson
UK Passport Service
RBS
HSBC
Vodafone
Home Office
Cardiff County Council
Staffordshire County Council
Wandsworth Borough Council
HPA ... and many more

Skillstudio Training Services

Public Workshops in:-

Public Speaking & Presentation Skills, Communication Skills, Vocal Impact, Body Language, Interview Technique, Media Skills

One-to-One Coaching and In-Company Training in:-

Presentation Skills	Public Speaking	Communication Skills	Questioning & Listening Skills	Interview Technique
Media Skills	Assertiveness	Chairperson Skills	Body Language Awareness	Facilitation Skills
Telephone Technique	Vocal Skills	Accent Softening	Elocution	Sales Skills